

SOUTHPORT

ENGLAND'S CLASSIC RESORT

MEDIA RELEASE

9TH January 2012

Dance event puts Southport on the map

Strictly Come Dancing judge, Len Goodman, will be in Southport as a major conference heads to the resort.

Southport is once again playing host to the International Dance Teachers' Association (IDTA) annual congress - which is being held in the town for the 13th consecutive year.

The IDTA annual congress, which runs from June 30 to July 3, 2012, offers dance teachers and students from more than 50 countries, the opportunity to attend lectures, demonstrations and workshops covering all dance disciplines.

Len, a professional ballroom dancer, judge and coach, will attend the biennial Showcase gala on July 1 at the Southport Theatre and Convention Centre.

The dance industry is seeing a huge rise in popularity, thanks largely to TV programmes such as Strictly Come Dancing and Got to Dance.

Liz Murphy, Assistant Chief Executive from IDTA said "We are delighted to be returning to Southport once again for our Showcase year.

"The facilities offered by the Southport Theatre & Convention Centre are excellent and we always receive a warm and professional welcome.

"With easy transport links for our UK and international delegates, Southport offers a great variety of accommodation, shops and amenities."

Cllr Mike Booth, Cabinet Member for Leisure, Culture, and Tourism, added, "We're delighted to welcome back the IDTA for its 13th consecutive year.

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"The commitment for them to return year after year highlights the strength of the destination in attracting high-quality events and conferences."

Tickets for the Showcase gala will be available to the public from IDTA in the next few months, and the proceeds will be split between the NSPCC and the IDTA Benevolent Fund.

Log on to the website for further details: www.idta.co.uk

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Notes to Editor

For more information, interview requests or images please contact: Rachel Glover at Southport Conferences on 0151 934 2325 or email rachel.glover@sefton.gov.uk

About Southport Conferences

The cosmopolitan seaside resort of Southport combines traditional Victorian style with sophisticated modern developments. Easily accessible by car, rail, air or sea, Southport offers a variety of conference and meetings venues, a vast range of incentive and leisure activities and a huge choice of quality accommodation, all supported by a dedicated conferencing team.