

SOUTHPORT

ENGLAND'S CLASSIC RESORT

Media Release

March 2011

Successful Southport Bid Brings NACO Conference to Town

The eighth National Association of Civic Officers Conference (NACO) will take place in Southport for the first time this week, at the Southport Theatre & Convention Centre from 3rd - 4th March.

A highlight in the Civic Officer's calendar, the conference will be opened by the Mayor of Sefton, Councillor Maureen Fearn at 10.30am on Wednesday. The event will feature various workshops and training sessions, including a session on planning memorial events within the community, delivered by the Chief Executive Officer of the Holocaust Memorial Day Trust. There will also be a keynote speech from a senior member of the Royal Household who will share details of plans made for the national celebration of The Queen's Diamond Jubilee in 2012.

After strong competition between the Heads of Service at Local Authorities across the United Kingdom, the conference's visit to Southport was the a result of a successful bid that was spearheaded by NACO Executive Member and Sefton's Head of Civic & Mayoral Services, Jason Carroll.

Speaking on the win, Jason commented; "We are delighted to have been chosen to host the eighth NACO Conference in Sefton, at England's classic resort of Southport and it is great to host an event such as this on home turf."

Sefton Council's Cabinet Member for Leisure & Tourism, Cllr Mike Booth, added: "Jason and those involved in the bid acted as great ambassadors for Southport and it is a real coup for us to have won this event. The conference is expected to attract around 250 people to Southport and the expected spend brought to local hotels and services during their visit will provide a significant economic benefit for the town."

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Notes to Editors

For further details on NACO and photo opportunities please contact Jason Carroll Head of Civic & Mayoral Services on 0151 934 2258 or mobile 07791 060684

For more information on Southport Conferences, please contact: Aimee Thompsett at Davies Tanner 01892 619100 or email aimee.thompsett@daviestanner.co.uk.

About Southport Conferences

The cosmopolitan seaside resort of Southport combines traditional Victorian style with sophisticated modern developments. Easily accessible by car, rail, air or sea, Southport offers a variety of conference and meetings venues, a vast range of incentive and leisure activities and a huge choice of quality accommodation, all supported by a dedicated conferencing team.

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