

SOUTHPORT



ENGLAND'S CLASSIC RESORT

Media Release

14th September 2011

Making a Welcome Return to Southport

Town hosts National Association of Retired Police Officers and International Brotherhood of Magicians
(British Ring)

Showing off the true extent of its event hosting skills this month, the classic conference resort of Southport will be welcoming back both the National Association of Retired Police Officers (NARPO) and the International Brotherhood of Magicians (IBM) for their respective events in the town.

Taking place 15-16th September, the annual NARPO Conference 2011 is being held at the Southport Theatre & Convention Centre (STCC) and Ramada Plaza Hotel and is expected to attract around 600 delegates.

As part of the arrangements for the event, Southport's convention bureau; Southport Conferences has provided a dedicated online booking service, conferenceBOOKINGS, for those attending, which details a choice of hotels and tariffs available for them during their stay. Using a unique code, delegates book their accommodation online and organisers of the event can easily access booking lists.

The following week, from 22-25 September, the IBM's British Ring Convention will also take place at the STCC and will feature performances from stars from all across the world of magic. The 700 expected attendees will also take part in a variety of lectures and workshops and a bustling trade exhibition across the four days. With performances, the exhibition and lectures all taking place under the same roof, the IBM Convention will make full use of the flexible and extensive spaces available at the venue.

Both the NARPO and IBM events were secured via Southport Conferences and together are expected to generate around £2 million* for the town. They will also have the opportunity to be the first events to trial the recently launched Meetings Movement - a free activity guide, aimed as a way of combining conferences with physical activity and keeping delegates on the move. Delegates at both events will also be the first to read the latest edition of Southport's Delegate News – a twice-yearly publication aimed at informing delegates about what is available in Southport during their stay.

Cllr Mike Booth, Sefton Council Cabinet Member for Leisure, Culture and Tourism, comments: "Southport has been hosting both of these events for many years and we are always happy to see them return. The Southport Conferences team always does a great job in not only attracting new clients but also keeping our existing clients happy so they come back year after year."

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Notes to Editor

To download The Meetings Movement Guide, visit **WEBSITE** and for the latest edition of Delegate News, please see <http://content.yudu.com/A1tw0l/DelegateNews>.

For further information, interview requests or images please contact: Aimee Thompsett at Davies Tanner 01892 619100 or email aimee.thompsett@daviestanner.co.uk

*** Calculated using the number of delegates and the VisitBritain Delegate Expenditure Survey 2006 Multiplier**

About Southport Conferences

The cosmopolitan seaside resort of Southport combines traditional Victorian style with sophisticated modern developments. Easily accessible by car, rail, air or sea, Southport offers a variety of conference and meetings venues, a vast range of incentive and leisure activities and a huge choice of quality accommodation, all supported by a dedicated conferencing team.