

SOUTHPORT

ENGLAND'S CLASSIC RESORT

Media Release

May 2011

Success for ROOTS Festival Return to Southport

Over 1,500 people flocked to Southport across the bank holiday weekend (29th April – 2nd May) to take part in the Salvation Army's ROOTS Christian festival which has been held in the resort on ten previous occasions.

The event entitled; 'Uncovered - Reading Between the Lines' featured a series of teaching, worship and fellowship programmes, aimed at all ages and encompassing venues all across the town.

The main celebrations were held in the Southport Theatre & Convention Centre, with a programme of speakers that included poet and writer Liz Babbs as well as several other high profile Christian and Salvation Army leaders.

The adjoining Ramada Plaza hotel hosted children's group KID ROOTS, and also formed a prayer venue, exhibition, a fully stocked bookshop and a crèche. Finally, the youth programme was housed at the Dunes Leisure Centre, and several other venues in the town were used for seminars.

Determined for attendees not to miss out on the weekend's other big event, organisers of the festival arranged for a live screening of the Royal Wedding to take place on Friday.

Event organiser John Musgrave commented; "Once again Southport Conferences went above and beyond in their assistance towards this event. Nothing was too much trouble and many of our delegates have approached us to say what a great experience they have had in the resort."

Tony Corfield, Assistant Director for Leisure & Tourism, Sefton Council added; "This was the festival's 17th year in Southport and is one of the biggest events that we host annually, using a raft of venues from across the town. The economic benefit generated from those who attended is vast, expected to be over a million pounds."

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Notes to Editor

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About Southport Conferences

The cosmopolitan seaside resort of Southport combines traditional Victorian style with sophisticated modern developments. Easily accessible by car, rail, air or sea, Southport offers a variety of conference and meetings venues, a vast range of incentive and leisure activities and a huge choice of quality accommodation, all supported by a dedicated conferencing team.