

SOUTHPORT

ENGLAND'S CLASSIC RESORT

Media Release

May 2011

Southport Announces £2million Conference Wins for Spring 2012

Southport Conferences has announced the winning of two new large events to be held in the resort next spring, that are expected to bring in around 1,300 delegates and generate an estimated £2million for the town's economy.

Between 30-31 March 2012, the UK's leading crafts association, the Embroiderers Guild will bring its annual conference to the destination's flagship venue, The Southport Theatre & Convention Centre (STCC). The two day event is expected to attract around 300 people.

This will be followed shortly after by the Christian event, 'ECG 2012' again hosted by the STCC from 10-15 April 2012. Across the five day event, over 1,000 delegates will flood into the coastal resort.

These events have been entered into an already packed schedule of conferences being held in the town during Spring 2012. High profile events include the return of the Prison Officers Association and Fire Brigades Union, two organisations which have repeatedly used Southport for their events, and the British Association of Barbershop Singers, which will bring 1,500 delegates to the town in May 2012.

Commenting on the wins, Mike Booth, Cabinet Member Leisure, Culture and Tourism Services, Sefton Council said; "Through the efforts of the Southport Conferences team, we are thrilled to announce these new events that are coming to Southport next year, bringing a major boost for the town." He continued; "These latest wins and the diversity of events being held in the town further exemplify just how versatile Southport and its facilities are."

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Notes to Editor

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About Southport Conferences

The cosmopolitan seaside resort of Southport combines traditional Victorian style with sophisticated modern developments. Easily accessible by car, rail, air or sea, Southport offers a variety of conference and meetings venues, a vast range of incentive and leisure activities and a huge choice of quality accommodation, all supported by a dedicated conferencing team.